



# Internet Studies

Graduate Certificate  
Graduate Diploma  
Master of Internet Studies

## KEY COURSE FACTS

**Degree:** GradCertInetStds(Curtin),  
GradDiplInetStds(Curtin)  
MInetStds(Curtin)

### Entry Requirements

- Approved Bachelor degree in any discipline
- Regular, reliable Internet access
- Recognition of Prior Learning considered on an individual basis

### Duration

The Internet Studies Graduate Program is designed to be studied primarily in part-time mode, using the Internet for all of your learning, so as to accommodate the needs of today's busy postgraduate students. Full-time study is also available.

**Graduate Certificate-** One year part-time or Six months full-time study

**Graduate Diploma-** Two years part-time or One year full-time study

**Master-** Three years part-time or One and a half years full-time study

### Intakes

February, July

### Campus

Bentley. All core and optional units available fully online for students studying at distance; many elective choices also available in this mode. The entire degree can be completed via online learning.

The Internet Studies Coursework Graduate Program provides you with the chance to study, at graduate level, the most important socio-technological phenomenon of the late 20th and early 21st century – the Internet.

### Course Overview

The program gives you knowledge needed in your current or planned professional life. Learn essential skills, and develop deeper understandings of the growth, uses and application of the Internet in many fields.

You will add specific Internet knowledge and skills to your existing proficiencies. Creative overlap between current employment or personal interests and study is encouraged. The program has been designed specifically to allow you to study in a way that best suits you, with an emphasis on the specialised skills and knowledge you want.

You have the chance to focus on the following specialised areas:

- communications and policies
- content management
- training and development
- web design and development

Our vision is that graduates will be well positioned to undertake management, operational and policy work concerning the Internet, giving informed advice, making good decisions, and basing their professional work in a deeper understanding of the profound changes that the Internet is bringing.

Successful completion of this program will assist your career development and allow you to take up new employment opportunities. You will then be able to help our society harness the technological development of the Internet for practical, valuable social uses.

We do not aim to teach you the rules of how to be successful with the Internet; we enable you to learn for yourself how to write the rules for success.

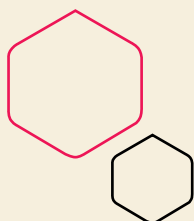
### Course Structures

#### Graduate Certificate in Internet Studies

This course gives you an overview of the Internet, advanced skills in using, researching and writing for the Internet and knowledge about current issues and developments that you can combine with your existing skills and knowledge for a more successful career, or use to prepare for more advanced Internet study.

#### Reasons to study Internet Studies at Curtin:

- 1 A leader.** Curtin was one of the first universities to offer a degree in Internet Studies.
- 2 Teaching excellence.** Many of the staff have received Curtin teaching excellence awards, and the founding professor of the course received a national teaching award.
- 3 Create the future.** You will learn to be independent and successful leaders of Internet development. The net is not simply 'another technology' but a socially productive, culturally rich and practically successful information and communication environment.



## Graduate Diploma in Internet Studies

The Graduate Diploma gives you an overview of the Internet, and advanced skills plus detailed knowledge in a major area of specialisation of particular value to you. You will graduate with advanced skills in using the Internet for research, communication and interaction. These skills, set in the context of your learning about the Internet, will ensure that you are highly capable and employable within Internet-related industries. Your major will appear in your degree title.

## Master of Internet Studies

The Master degree extends the work done in the Graduate Diploma, adding more advanced individual project, production and/or research work. Master students complete at least 33% and up to 50% of their studies by research or applied research. If you already have substantial expertise and are seeking a Master level enrolment, you may be capable of completing this degree with recognition of prior learning, plus research or project work plus preparatory units. You will select a major, as in the Graduate Diploma, but will experience increased autonomy and self-management in your learning in the last four units of the Master degree.

## Additional Course Expenses

External study may involve some additional costs if Internet Design units are chosen as options.

## Facilities & Equipment

All relevant equipment and software is provided within the university for on-campus students. External students may be required to purchase some essential software. The course innovatively combines online, classroom and other forms of learning at the leading edge of mixed-mode delivery.

## Unique Course Features

Internet Studies staff and students continue to be contributors to the International Association of Internet Researchers (AOIR). Matthew Allen is President, and many staff have presented papers at the yearly conference. To join AOIR or find out more information visit <http://aoir.org>

All full-time staff in the Internet Studies area have doctorates and are active researchers into the Internet, publishing in the field and presenting at conferences.

## Professional Recognition

The Internet Studies program is a member of the Internet Industry Association and the Internet Society (Australia).



## Course Structures

Year 1 Semester 1	Credits
Internet Studies 502 – Advanced Skills in Internet Use	25
Internet Studies 503 – A Socio-technological Intro	25
Internet Studies 505 – Current Issues & Developments*	25
Internet Studies 506 – Cyberanalytics*	25
<b>TOTAL</b>	<b>100</b>
EXIT GRADUATE CERTIFICATE	
Year 1 Semester 2	Credits
4 OPTIONAL UNITS in one of the Major Streams: Internet Communications Internet Content Management Internet Design Internet Training & Development	100
EXIT GRADUATE DIPLOMA	
Year 2 Semester 1	Credits
Internet Studies 690 – Individual Project	50
Internet Studies 693 – Advanced Individual Study Program	25
Internet Studies 695 – Network culture & the virtual society	25
<b>TOTAL</b>	<b>100</b>

## Career Opportunities

- Web designer
- Internet projects management
- Online policy and operations
- Researcher and analyst of the Internet
- Web communications consultant
- Web site manager
- Online media and marketing
- Digital content creator

Graduates find work in web design and development, independent online businesses, and as members of the media industry as it develops to include and prioritise the online world. Because of the open structure of the course, they can add almost any particular skill or knowledge to their core Internet learning. The course provides graduates with the chance to shape and manage their own careers and become leaders in using and managing the Internet in our society.

\*OR Alternative Unit - Graduate Certificate only

### Intermediate Awards

Should a student's circumstances change and they are unable to complete either the Graduate Diploma or Master course, they may be granted an Intermediate Award in the lower postgraduate qualification on completion of the specific required units. Conversely, a student who has enrolled in either the Graduate Certificate or Graduate Diploma can opt to continue studying to the higher degree on completion of the specific required units.

[www.mediainfo.curtin.edu.au](http://www.mediainfo.curtin.edu.au)

## Further Information

### Graduate Certificate in Internet Studies

Curtin Course Code: 300576 v.3  
Course CRICOS Code: 030948K

### Graduate Diploma in Internet Studies

Curtin Course Code: 300881 v.4  
Course CRICOS Code: 030949J

### Master of Internet Studies

Curtin Course Code: 301512 v.3  
Course CRICOS Code: 032988G

## Enquiries:

### Humanities Student Services Centre

Curtin University of Technology  
GPO Box U1987, Perth  
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Email: [hum-futurestudents@curtin.edu.au](mailto:hum-futurestudents@curtin.edu.au)

Web: [www.humanities.curtin.edu.au](http://www.humanities.curtin.edu.au)

## International students

### Contact the International Office directly:

Phone: +61 8 9266 7331

Fax: +61 8 9266 2605

Email: [international@curtin.edu.au](mailto:international@curtin.edu.au)

Web: [www.international.curtin.edu.au](http://www.international.curtin.edu.au)

## International students

International students studying in Australia on a student visa can only study full-time and there are also specific entry requirements that must be met. Please refer to [www.international.curtin.edu.au](http://www.international.curtin.edu.au) or phone +61 8 9266 7331 for further information, as some information contained in this flyer may not be applicable to international students. Australian residents and international students studying outside Australia have the choice of full-time, part-time and external study.

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CRICOS Provider Code 00301J (WA), 02637B (NSW)