

Internet Communications: Electives you need

Students in many courses at Curtin University choose electives to include in their main program of study from Internet Studies. These units ensure that, whatever you are studying, you can get the key skills and knowledge in social media, online communities, web production, and Internet research and analysis.

The *first* elective you need to do is

[Web Communications 101](#)

This unit provides the basic knowledge of blogging, social media and online presence building: it introduces you to the key concepts of web presence, digital shadows, footprints and rivers. You will complete practical assignments that take you right into the real world of web publication and communication.

Then students can choose to do either *more* units that build on Web Communications 101 and extend your engagement with web presence and social media, or you can look at the more conceptual and critical aspects of the Internet. Whatever you choose, all units teach you both practical skills in knowledge networking and online content creation, as well as the ideas and concepts which make you a leader in this field. Choose one or more from these two groups:

[Web Publishing 206](#)

[Web Media 207](#)

These two units look at how to blog and communicate yourself, your ideas and make a real contribution to online publishing, as well as building online media content, in a variety of formats. You will also discover more about identity, media and the way the web is changing the rules of the media and business worlds.

[Internet and Everyday Life 102](#)

[Internet Communities and Social Networks 204](#)

[Internet Commerce and Consumers 205](#)

These three units make sense of the massive changes that the Internet has brought to our lives: the new sense of identity and community, transformations of space and time; a whole new economic paradigm. By doing activities, working with online content, you also learn how to participate in and publicise your abilities for a real online audience.

For more advice and more choices:

Email: internetstudies@curtin.edu.au

Web <http://netstudies.curtin.edu.au>