



Free Workshop: **The Art of Deterrence**

Date : 6 November 2009
Time : 9.00 am to 1.30 pm
Venue : Geology Seminar Room, building 312
Curtin University of Technology

The Art of Deterrence™ is a unique approach to problem solving that begins from the point of view of the aggressor, whether terrorist or criminal. We focus on the 4 'Ds' of counter-terrorism: Detection of suspicious indicators, Determination of threat, Deployment of procedures, and Deterrence of aggressors. We link research and intelligence with past events and translate them into modus operandi. The result is an understanding of how aggressors operate. The Art of Deterrence™ method is applicable in virtually any environment and security framework. This workshop is an eye-opener and a must for the security professional.

The Art of Deterrence™ is contracted by Department of Homeland Security HQ, Science & Technology approved by the Office of Homeland Security in the State of California and the State of Nevada for threat mitigation and awareness. This program is also endorsed by University of Nevada in Las Vegas and San Diego State University and provides Continuing Education Units (CEU).

The Program





The program focuses on how terrorists operate. History teaches us lessons and assists us to characterized terrorist events. Although all of the events differ, there is still one common denominator: the stages from the selection of a target to the aftermath. Unlike military operations, terrorist events are carried out in this way:

Target Selection	based on its symbolic value, publicity, and the chain reaction it can create.
Intelligence	obtaining as much information and details on the target being selected (e.g. maps, operational procedures, activities, surrounding, etc.).
On the Spot	verifying intelligence in actual environment. Obtaining new and restricted information on site.
Proposal	planning an attack based on the information gathered.
Dry Run	rehearsal of the proposed attack without possession of operational measures.
Ready	training, obtaining equipment, weapons, and necessities.
Strike	carrying out the attack.
Aftermath	evacuation, announcement, wiping off marks.

There are six stages prior to the actual strike in which terrorists operate without any obstacles as they don't commit any crime according to most civilized countries' law (up to the **Ready** stage in which they obtain or produce operational measures). The Art of Deterrence™ methodology provides set of

tools to identify those preliminary stages of a terrorist attack and subsequently deploy deterrence measures. By applying The Art of Deterrence™ you will gain the tools to determine what algorithm to apply for dynamic problem-solving.

The Workshop Program

9:00 - 10:00		Terrorism: the academic and intelligence translated into practical reality. Basics, methods of operation, target selection, public factor, events and intel in region
10:00 - 11:00		Obtaining knowledge about terrorist operations Tactics, weapons, IEDs, sophistication
11:00 - 12:00		Technology: sensitivity, capabilities, limitations
12:00 - 1:30		Red Teaming: getting into the terrorists' mind and practice of the PARROT program

The Team

The Art of Deterrence™ methodology and approach was created by former intelligence and security operatives who possess core expertise in terrorist methods of operations. This expertise was acquired during the trainers' government service with the Israeli Security Agency (ISA), El-Al Airlines Security Division. The methods were field-tested worldwide and adjusted to various environments and cultures. The instructors are subject-matter experts and world-class trainers, able to explain complex processes to a range of audiences, in a well-structured and methodological educational format.

Our instructors have a rich technical background in the application and design of security technology for threat mitigation. This expertise goes both to the academy level and to first-line officers. The instructors possess detailed knowledge in developing operational protocols for security as well as practical achievable deterrence techniques.

The presenters utilize visual aids and demos to demonstrate actual methods of operation by terrorists worldwide. The programs are engaging and ensure group participation and tangible results.

Instructor: Tomer Benito

Mr. Benito served as a Staff Sergeant in a special unit of the IDF's Paratrooper Brigade. He was in charge of the IDF's Elite Officers School Medical and Emergency Team and received the President Award for Excellence in Service. He joined the ISA (Israel Security Agency - Shin Beit) and was deployed in several positions securing Israel's infrastructures. In 2002 he was assigned to LAX, Los Angeles International Airport, as a security officer and expert profiler. He received specialized training in areas such as explosives and both passenger and air freight screenings. During his service at LAX, Mr. Benito was part of the terrorist attack mitigation that occurred at the terminal in July 2002. Among his duties as an instructor and consultant, Mr. Benito has developed training programs and initiatives that have been implemented by organizations worldwide. He designed, developed, and delivered training and development initiatives to various agencies and multinational organizations.

Mr. Benito is the author of *Rain for the Wicked*-a fictitious training novel, various training manuals, and several articles in leading magazines. He is an expert in public speaking, security engineering, and articulation of vulnerabilities.

Mr. Benito holds a Bachelor of Arts in Geography from the University of Haifa, Israel and a Master of Arts in Geographical Information Systems from California State University, Northridge. He is the regional representative of The International Tactical officers Training Association and a member of several academic think tanks.

RSVP:

A/Prof Tele Tan

Phone: 08 9266 1207

Email: t.tan@curtin.edu.au