Please join Dr Paul Mercieca who will present a workshop that will help you to consider a different approach to analysing spoken data. Investigators often find informants respond to interview and focus group questions with what appear to be irrelevant answers, resisting efforts to fragment their experiences into code-able thematic categories. Narrative analysis, by focussing on evolving informant stories, is not only relevant for the study of life events, but for studies of social movements and groups, and a range of phenomena at macro-level. In particular narratives are significant when analysing identity in its many guises. Narrative methods can be combined with other forms of qualitative analysis, even with quantitative analysis. This workshop explores some of the required attention to subtle nuances of speech and the organisation of a response.